



# Long Beach Open Streets Initiative

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City of Long Beach, Public Works

# Open Streets Initiative

## What is the Open Streets Initiative?



Outdoor Dining



Neighborhood Open Streets



Curbside Pick Up Signs

# Open Streets Initiative

## Eligible Business Types

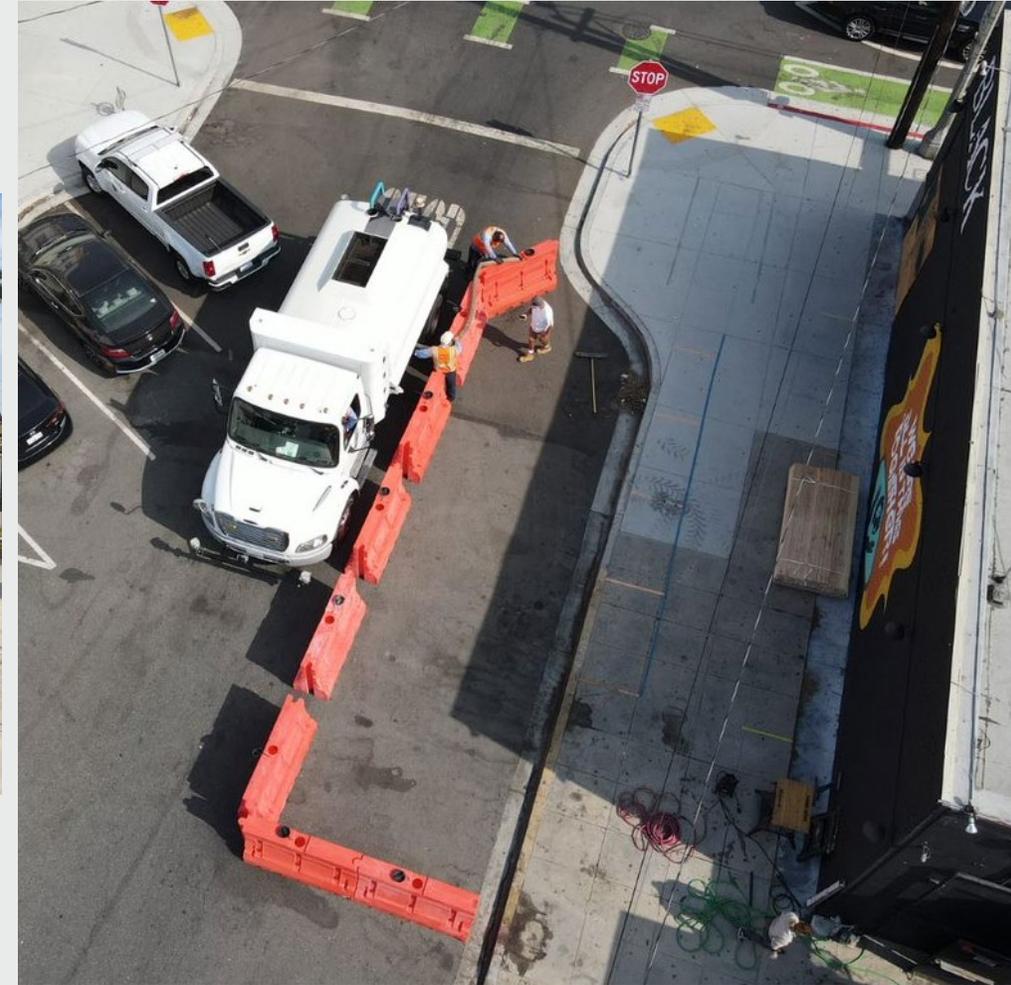
- **Restaurants**
- **Nail salons**
- **Hair salons and barber shops**
- **Gyms**
- **Select office uses (e.g., realtors, non-profits)**
- **No retail**



# Open Streets Initiative

## Parklet Considerations

- Side streets
- Posted Speed Limit
- Parking lane
- Roadway width
- Business frontage
- Type of business
- Utility access



# Open Streets Initiative

## Challenges

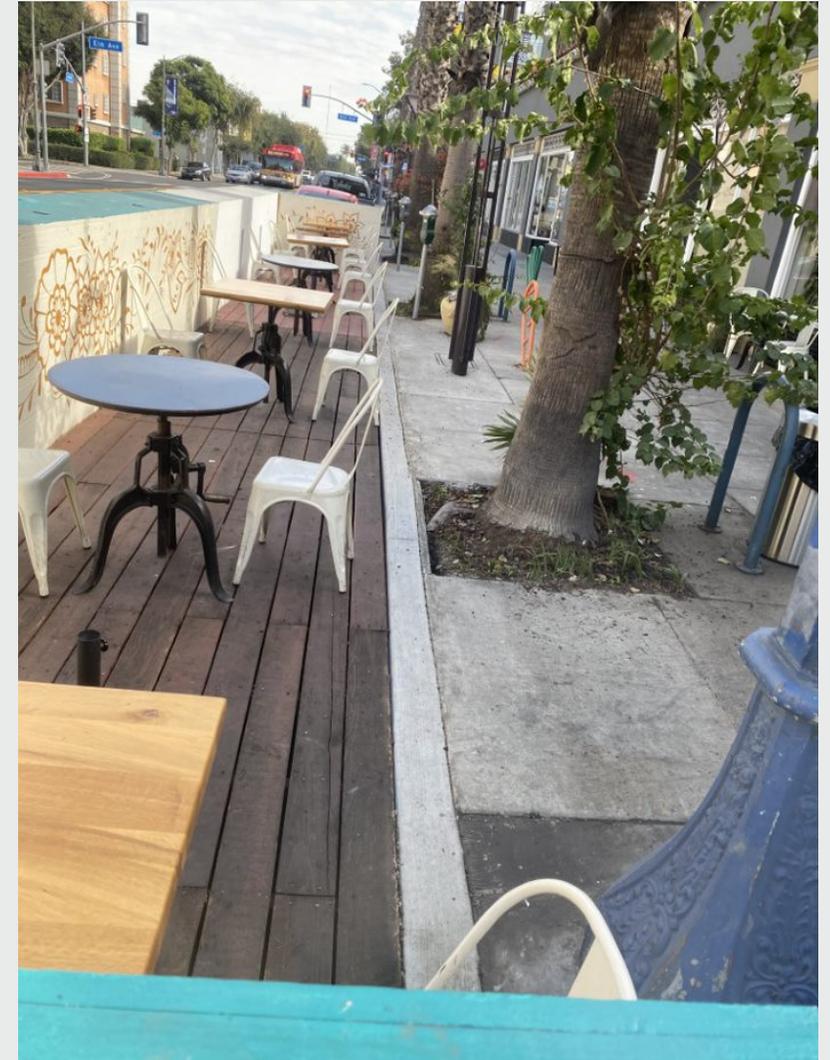
- **Surges in Demand** - 4<sup>th</sup> of July
- **Barricade Supply** – local suppliers cleared out
- **BIDs Organization**– active vs inactive
- **COVID-19 Restrictions** – length and uncertainty of health orders
- **Collisions** – formalization of program and increase in players
- **Variety of Modifications & Cooperation**
- **Neighborly Disputes**
- **EQUITY**

**Surprise! Parking!**



## Adjustments

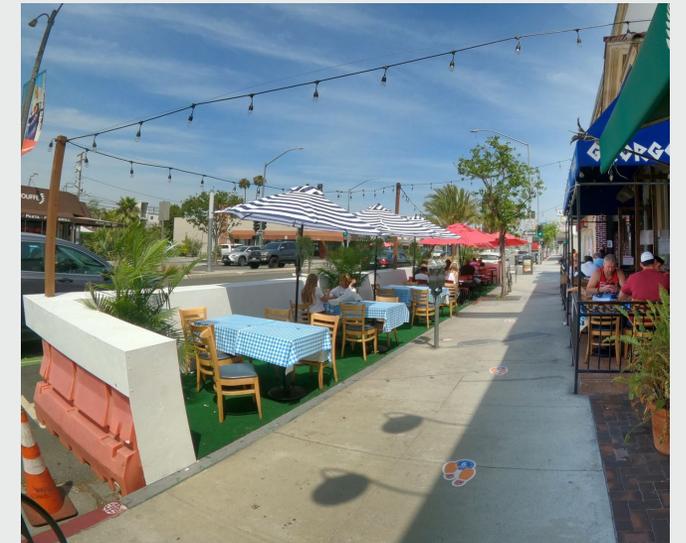
- **Design in the field**
- **Stormwater considerations**
- **General and Liquor Liability**
- **Inclusion of bars**
- **Code enforcement**
- **Improved outreach to businesses in disadvantaged communities**



# City Grants for Pandemic Response and Recovery

## NACTO Grant Objectives

- **More parklets in North LB, West LB, Cambodia Town**
- **Small business and mom-and-pop shops**
- **Non-native English-speaking business owners**



# (Mostly) Positive Feedback

## Long Beach Business Journal

HOME NEWS PERSPECTIVES SUBSCRIBE PAST EDITIONS ADVERTISE SEARCH 🔍



### Blessing or curse? Pine Avenue closure draws mixed reactions from local businesses

By Alena Maschke, Senior Reporter - September 15, 2020



City crews block Pine Avenue on Friday, August 14, 2020. Photo by Thomas R. Cordova.

From groups playing Jenga at The Harbor to couples eating lobster at outdoor tables in front of King's Fish House, Pine Avenue has come to life again after months of a pandemic shutdown.

But while the full closure of the main thoroughfare in Downtown has largely pleased restaurant and bar owners, other businesses that rely on pickup and delivery say the closure has hurt their bottom line.

A survey by the Downtown Long Beach Alliance to gauge business owners' sentiments on the issue, which was sent out to 269 businesses across Downtown



A new mural by artists Cody Lusby and Melanie Cristofaro on the parklet outside of diPiazza's. Courtesy the artists

CORONAVIRUS

### One of the city's largest parklets gets the Long Beach mural treatment

Asia Morris

SEP 15 10:29 AM



THE HI-LO

5 HOURS AGO

### Momentum growing to make Belmont Shore parklets a permanent feature

Steve Lowery



A server at The Breakfast Bar takes an order from patrons enjoying outdoor dining at the restaurant's new parklet. Taken July 30, 2020. Photo by Brian Addison.

CORONAVIRUS

### Parklets are proving successful, now restaurateurs want them for good

Brian Addison

AUG 25 5:30 PM





**Thank you**

**Ricardo Light**

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