Data Tools and Research from the Latino Policy and Politics Institute

2/27/2024

Toolbox Tuesday

WWW.SCAG.CA.GOV

Housekeeping

1. Meeting length: 1.5 hour
2. This meeting is being recorded
3. All participant lines will be muted
4. At the end, there will be a Q&A session
5. If you have a question during the presentation, please type it into the chat box or press the "raise hand" function
6. We will log all questions and then voice a selection at the end of the presentation
7. A recording of this webinar and the PowerPoint slides will be available on the SCAG website. We will send a link to everyone who has registered after the event

Land Acknowledgement
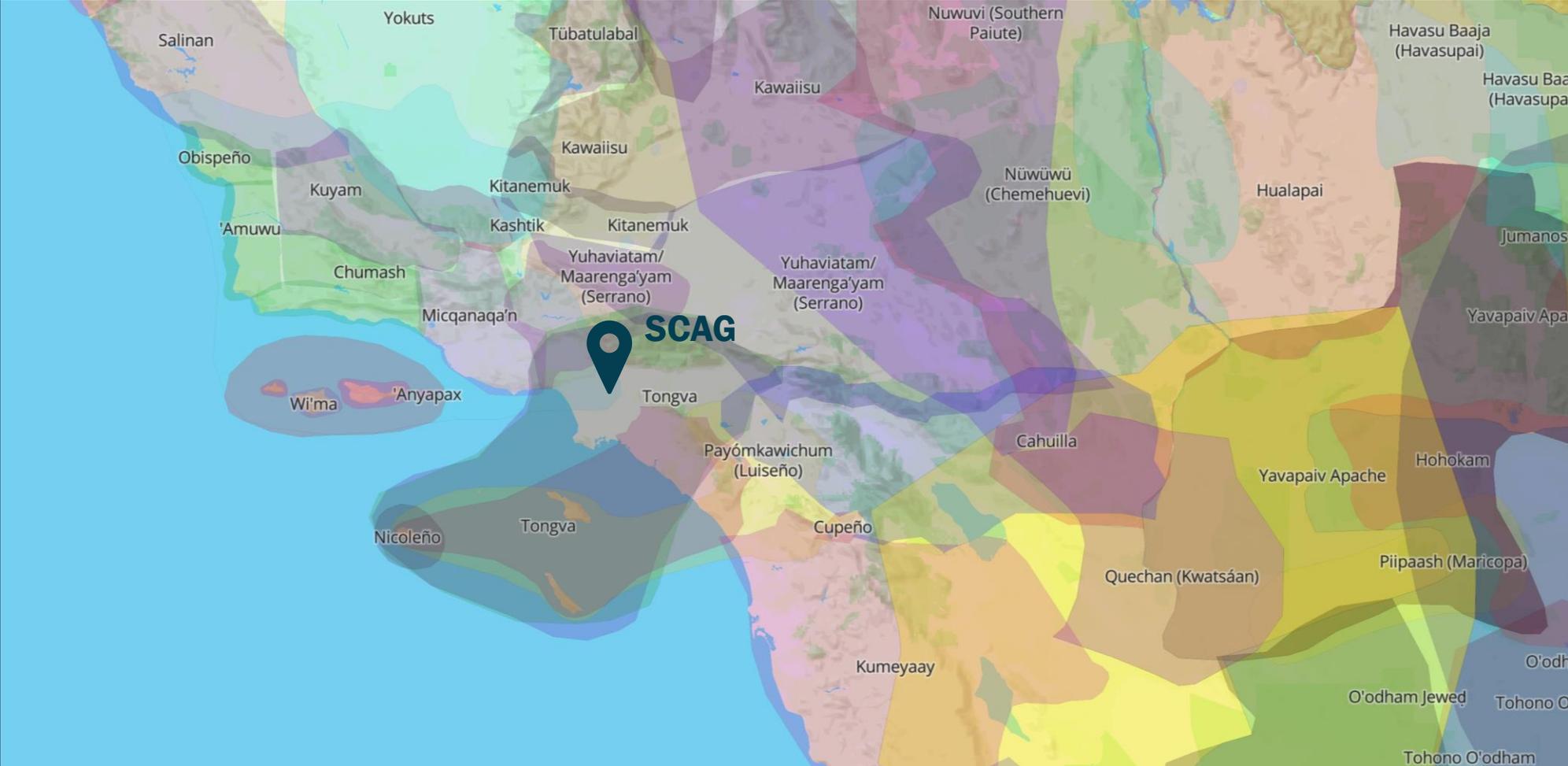
Racial Equity Early Action Plan

GOALS

Shift Organizational Culture

Focus SCAG's internal work and practices on inclusion, diversity, equity, and awareness.

Center Racial Equity in Regional Planning & Policy

Bring equity into SCAG's regional planning functions.

Encourage Racial Equity in Local Planning Practices

Promote racial equity in efforts involving local elected officials and planning professionals.

Activate & Amplify

Communicate broadly SCAG's commitment to racial equity and join with others in different fields and sectors to amplify impact.

STRATEGIES

Listen & Learn

Develop a shared understanding of our history of discrimination and the structural barriers that continue to perpetuate the inequities experienced today.

Engage & Co-Power

Create an environment where everyone is included, able to share their experiences, and equipped to talk about racial equity and inequities.

Integrate & Institutionalize

Focus on systems change to improve racial equity. Center racial equity in all aspects of work. This involves internal and external systems change. Advancing Racial Equity in Southern California.

*"As central to SCAG's work, **racial equity** describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life."*

Other Learning Opportunities

- Previous Toolbox Tuesday Sessions:
  - January 2022, Equity In Action – Developing Equity Tools
  - April 2022, Taking Action to Advance Equity: Action Plans and Frameworks
  - March 2023, Planning with Rural Communities: Stories from Southern California
  - June 2023, Youth Empowerment Programs Panel
  - August 2023, Planners as Therapists, Cities as Clients
  - December 2023, Youth-Driven Urban Planning through Y-PLAN
  - January 2024, Inclusive Contracting Toolkit
- Recordings and Presentations available at https://scag.ca.gov/toolbox-tuesday-online-training-materials

We want to know...

What type of organization are you representing today?

Where are you joining from?

How often do you work with demographic data?

Fill out the poll on your screen!

Today's Speakers

Misael Galdámez

Senior Research Analyst

Gabriella Carmona

Graduate Policy Fellow

AGENDA

- **Welcome**
- **Introduction to the Latino Data Hub**
- **Q&A**
- **Demonstration**
- **Q&A**
- **LPPI Research Showcase**
- **Q&A**

WHY CREATE A LATINO DATA HUB?

- **Change the Narrative: Latinos are treated as a monolith, obscuring our diversity, complexity, and invaluable contributions.**

- **Design Equitable Policies: There's a lack of reliable and actionable disaggregated data about Latinos to better diagnose and tailor policies that address inequities.**

- **Empower our communities to fuel lasting change**

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Latino Data Hub

WHAT MAKES THE LATINO DATA HUB UNIQUE?

- The breadth of information: 130 indicators across 10 issue areas

- The depth of insights about different Latino sub-groups through data disaggregation by national origin, sex, race, citizenship, age, language, and others

- A user-friendly interface that does not require data science expertise to obtain reliable data

- En Español

- Customizable to users' needs

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LPPI Research Showcase

Gabriella Carmona

LPPI Research Overview

- LPPI aims to produce rigorous, original research to shine a spotlight on the policy issues that matter most to Latinos and other communities of color.

- Our research work covers five broad topics, including economic opportunity and mobility, health, immigrant rights, democracy and voting rights, and climate/sustainability.

- Our applied research has the goal of policy action and change in support of Latinos and other communities of color.

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Latino Data Hub
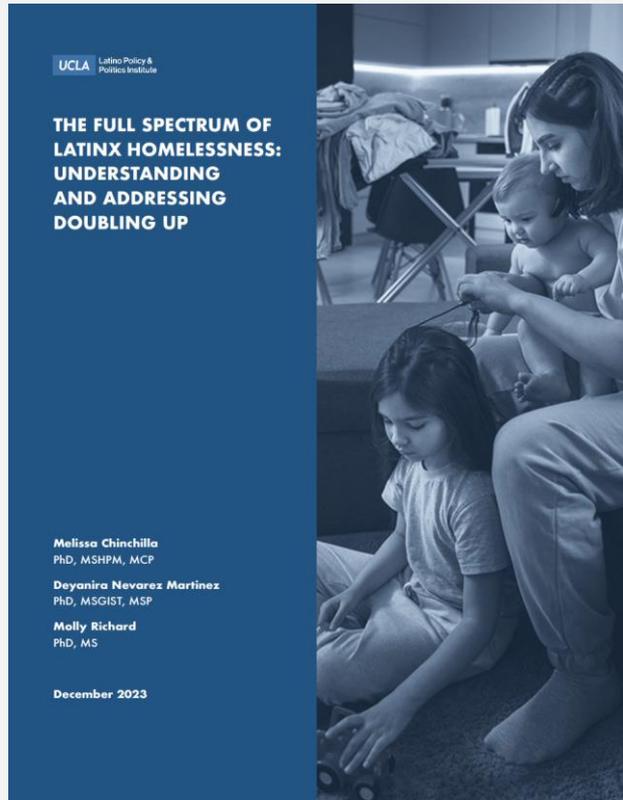
The Full Spectrum of Latinx Homelessness: Understanding and Addressing Doubling Up

# Centering Small Ethnic Businesses in Los Angeles for a Just Transition
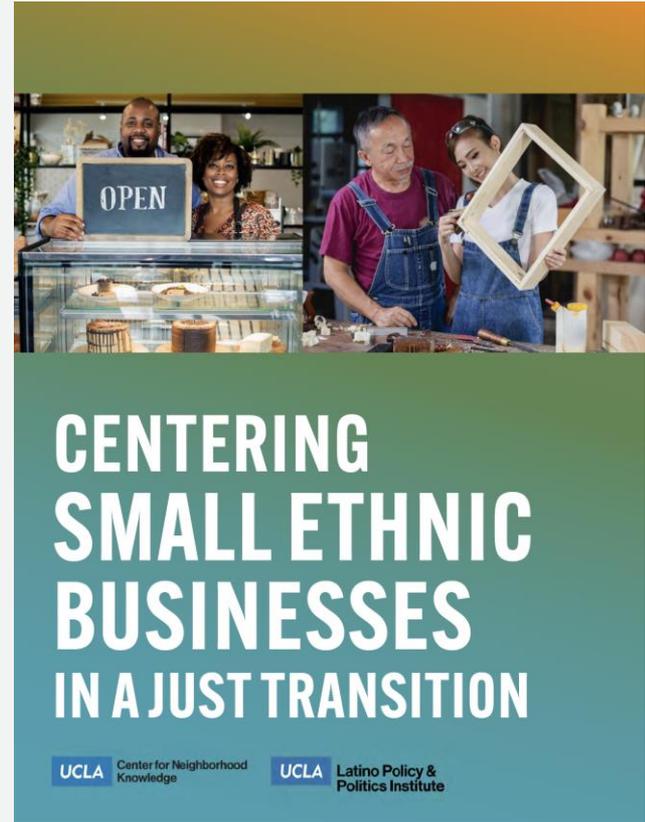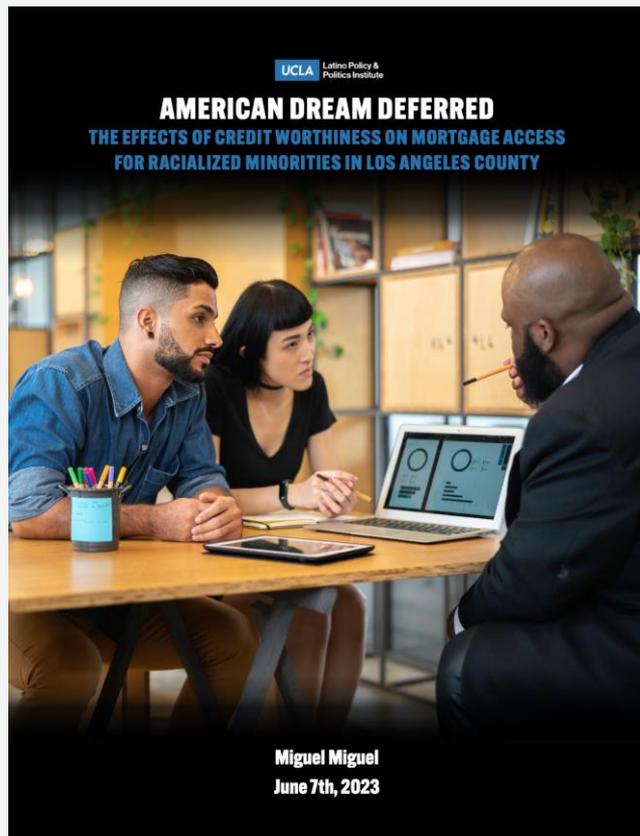
American Dream Deferred: The Effects of Credit Worthiness on Mortgage Access for Racialized Minorities in Los Angeles County

Data Brief

Facts about Latino Renters in Los Angeles County

AUTHORS

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Community
Coordinator for the
Latino Data Hub

Jie Zong
Manager of the
Latino Data Hub

Research in Progress

- **Latino-Centered Planning:** Telling the stories of Latino Barrios in Oakland, San Ysidro, San Diego, and Los Angeles and how they dealt with the COVID-19 Pandemic

- **Research Question:** What do the socioeconomic and demographic changes look like in cities that received substantial economic investments and had the infrastructure present to protect Latino communities (compared to those that did not)?

- **Defining infrastructure broadly:** Social infrastructure, mutual aid groups, Economic Development Corporations, Latino elected officials

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Research in Progress

- **Community Air Quality Monitoring in Pacoima, California:** Measuring air quality in a working-class neighborhood in the San Fernando Valley.

- **Research Question:** Researchers at the UCLA Luskin Center for Innovation and the UCLA Latino Policy and Politics Institute conducted an initial study on air quality in Pacoima. The team analyzed data on fine particulate matter pollution from five sensors are managed by the grassroots environmental justice organization, Pacoima Beautiful.

- **Next Step:** Public-facing Brief

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Q&A

THANK YOU!

Tell us how we did!

Take a quick 2-minute survey to help us improve future Toolbox Tuesdays!

SCAN ME